

Responsible AI Statement

Product: Ednaimo

Version: 1.0 (draft)

Last updated: 11 September 2026

1. Why we use AI

AI lets Ednaimo create a personalised lesson, story, quiz and set of activities around each child's curriculum, age, cultural context and mastery level — something a fixed textbook cannot do. It is a tool in service of learning, never a replacement for parents, teachers or human judgement.

2. Our principles

- 1 **Children first.** Safety and age-appropriateness take priority over engagement or speed.
- 2 **Human oversight.** We define the pipeline, safety thresholds and curriculum rules; humans review incidents and can block or remove any content.
- 3 **Transparency.** We tell parents that content is AI-generated, what data we use and how to report a problem.
- 4 **Data minimisation.** We collect and keep the least data needed to run the service. Identifiers are hashed where possible and raw event logs expire automatically.
- 5 **No advertising to children.** We do not use children's data for behavioural advertising and we do not sell it.
- 6 **Continuous improvement.** We test our models and prompts, learn from reported issues, and change controls when we find weaknesses.

3. How the system works

Before a lesson reaches a child:

- the request is screened for unsafe or injected instructions;
- the lesson is generated against the child's curriculum, age and cultural context;
- a safety and quality review scores the content across curriculum alignment, age-appropriateness, cultural sensitivity, teaching quality and child safety;
- content that fails is regenerated or replaced with pre-approved material;
- interactive games run in a sealed sandbox with no access to the child's data.

4. What AI cannot do

AI can make mistakes. It may occasionally produce a factually incorrect statement, an awkward image or content that does not match a child's level. That is why every piece of content passes automated safety and quality checks, why parents can report content in one tap, and why we continuously review failures.

5. Your controls

- Parents and guardians create and manage child profiles and consent.
- Reading levels, themes and curricula are set per child.

- Parents can review progress, reports and assigned work.
- Anyone can report content from inside the app or by contacting us.

6. Contact

Questions about our use of AI: **ai@ednaimo.com** Safety or content concerns: **safeguarding@ednaimo.com**

This statement is a draft and pending legal review before publication.